

Growing Ezoic Publisher

askdavetaylor.com

Dave Taylor,
Editorial Director



Years Publishing: 17 yrs

Dave has been in the computer industry since 1980 and has been online since the days before the modern internet. He has successfully created and launched four internet-related startups and has written books, and magazine and newspaper articles in addition to his online content.

What keeps Taylor writing is the enjoyment he gets from writing about tech and helping people learn more about it, everything from Apple watches to Facebook questions.



Taylor's site's traffic originally grew hugely in the beginning years of the website, but that traffic has since stabilized. He has a staff of writers who keep fresh topics coming in and help generate content.

One of the toughest things for the website has been keeping up with Google's every-changing SEO measures, and with a site that is nearly two decades old, he has certainly seen many algorithm updates.

Askdavetaylor.com joined Ezoic in August 2014 and uses Ezoic's Ad Tester, Layout Tester, and Site Speed Accelerator.

Favorite Ezoic feature or tool: Layout tester

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